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Joanne is a seasoned Capital Markets and Communications executive with over 25 years of dedicated experience. She is the Principal and Founder of IR.INC, Capital Markets Advisory, VID Media Incorporated and THE Mining Investment Event of the North. She began her career in the fledgling investor relations industry in 1987 with Barrick Gold, where she helped develop its early IR and marketing programs. Since then, she has worked in the natural resources sector and managed the investor relations, corporate affairs and communications programs for a number of publicly traded companies, including J.P. Morgan & Co. (Canada), Canadian Tire Corporation, and Meridian Credit Union. Ms. Jobin has held senior IRO positions in several companies, including IAMGOLD, Yamana Gold, Noront Resources, Excellon Resources, Schwazze, and Jaguar Mining.

IR.INC is an Advisory firm dedicated to providing capital markets and IR advice to select natural resource and financial industry clients. VID Media is focused on providing companies with an unparalleled direct investor experience through its unique flagship products including VID Town Hall Forums. THE Mining Investment Event of the North is Canada's only Tier 1 Mining Investment Conference, held annually in Quebec City, hosting 800+ participants including issuers, investors, financial institutions, sponsors and governments of all levels.



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