



TRU

PRECIOUS METALS CORP

An aerial photograph showing a rugged coastline with dark, layered cliffs dropping into a deep blue sea. The land above the cliffs is covered in green grass and scattered trees. A dirt road winds through the landscape. The sky is blue with scattered white clouds.

**PROMINENT LAND POSITION
IN THE NEWFOUNDLAND
GOLD BELT**

TRU PRECIOUS METALS: PIONEERING GOLD AND COPPER EXPLORATION IN NEWFOUNDLAND

TRU Precious Metals Corp (TSXV: TRU, OTCQB: TRUIF, FSE: 706) is a dynamic and forward-looking mining company focused on the exploration and development of precious metals properties in the highly prospective Central Newfoundland Gold Belt. Established with a vision to deliver long-term shareholder value, TRU is making significant strides in the mining industry with its flagship Golden Rose Project.





TRU

PRECIOUS METALS CORP



OVERVIEW

TRU Precious Metals is led by a seasoned management team with extensive experience in mining, finance, and corporate governance. The company's strategic approach involves prudent natural resource property development and transactions, aiming to uncover high-grade gold and copper deposits. TRU's commitment to sustainable and responsible mining practices underscores its dedication to environmental stewardship and community engagement.

The Golden Rose Project



The centerpiece of TRU's exploration efforts is the Golden Rose Project, a 264.25 km² property situated along the Valentine Lake structural corridor. This corridor is known for its rich mineralization, hosting over 45 km of prospective strike length for gold and copper. Acquired from Altius Minerals, the Golden Rose Project offers a significant exploration upside due to its location on the same shear zone as Calibre Mining's Valentine Lake gold project.

TRU has been actively advancing its exploration program at Golden Rose. In April 2024, the company announced its plans for a comprehensive summer exploration campaign, focusing on critical minerals. This program aims to further delineate the high-grade gold and copper zones identified during previous exploration phases.

Notably, TRU's exploration activities have yielded promising results, with several high-grade gold intersections reported. These findings have bolstered the company's confidence in the project's potential to become a major gold and copper producing site.

Strategic Partnerships and Financial Position

To support its exploration endeavors, TRU has formed strategic alliances with industry leaders. The company's partnership with Altius Minerals, a TSX-listed entity, provides additional technical and financial resources to accelerate the development of Golden Rose. This collaboration also enhances TRU's ability to leverage Altius' extensive geological expertise and industry connections.

Financially, TRU is well-positioned, with a solid balance sheet and access to capital markets. The company's strategic share buyback plan, unveiled in late 2023, reflects management's confidence in TRU's value proposition and growth prospects. This initiative aims to enhance shareholder value by reducing the number of outstanding shares and returning capital to investors.

MANAGEMENT TEAM

TRU's leadership is anchored by a team of experienced professionals who bring a wealth of knowledge and expertise to the company. CEO Joel Freudman, a seasoned executive with a background in law and finance, has been instrumental in steering the company's strategic direction. Under his guidance, TRU has implemented robust corporate governance practices and a clear focus on sustainable growth.

In addition to Freudman, the board of directors includes industry veterans like Steven Agnew and Professor Garth Earls, who collectively bring decades of mining and exploration experience. Their insights and strategic oversight are invaluable as TRU navigates the complexities of the mining sector.



Community and Environmental Responsibility

TRU is committed to conducting its operations responsibly, with a strong emphasis on environmental protection and community engagement. The company adheres to stringent environmental standards and employs best practices to minimize its ecological footprint. Furthermore, TRU actively engages with local communities, ensuring that its activities contribute positively to regional development.

Future Outlook

Looking ahead, TRU is poised for continued growth and success. The company's exploration efforts at Golden Rose are expected to yield further high-grade discoveries, enhancing its resource base and paving the way for potential production scenarios. With a strong management team, strategic partnerships, and a commitment to sustainable practices, TRU is well-equipped to capitalize on the opportunities in the Central Newfoundland Gold Belt.

Investors and stakeholders can look forward to exciting developments as TRU advances its exploration projects and unlocks the value of its precious metals properties. The company's strategic vision and operational excellence position it as a prominent player in the mining industry, with significant potential for long-term value creation.



TRU Precious Metals Corp is at the forefront of gold and copper exploration in Newfoundland, leveraging its flagship Golden Rose Project to drive shareholder value. With a robust exploration program, strategic partnerships, and a commitment to sustainability, TRU is well-positioned to achieve its vision of becoming a leading precious metals producer. As the company continues to explore and develop its high-potential properties, it remains dedicated to delivering exceptional results for its shareholders and contributing positively to the mining industry.

ARTICLE WRITTEN BY
MINING DISCOVERY